

A self-motivated, concept-driven, and organized designer who balances the needs of her client while keeping the audience in mind. Serious and conscientious about her type and design, she also leans towards a playful, colorful and humorous finished product. She is flexible, able to go between print, web and time-based media. While not designing she also enjoys dance, musical theater, "DIY" projects, and psychology.

CONTACT



www.amandatosswilldesigns.com



atoswilldesigns@gmail.com



413-559-7555



111 Woods Rd
Florence, MA 01062

EDUCATION



**University of
Massachusetts
Dartmouth**

North Dartmouth, MA



**May 2015
Dual BFA**

Graphic Design
Digital Media

HONORS + AWARDS

Academic Honors

Chancellor's List - 3.8-4.0 GPA
4 Semesters
Dean's List - 3.2-3.8 GPA
4 Semesters

Italian Explorations Painting Exhibition

Gallery 244 Star Store
October 2013

BFA Senior Show

New Bedford Art Gallery
April 2015

Senior Design Show

CVPA Building, UMassD
May 2015

WORK EXPERIENCE

6.2015

PRESENT

Graphic & Web Designer // Big Voodoo Interactive

Holyoke, MA

- >> Utilize Photoshop to design website layouts for law firm clients
- >> Utilize Illustrator to design infographics on case area topics
- >> Design other assets such as banner ads and stationary for clients

9.2013

PRESENT

Booklet Designer // Youth Enrichment Program

R.K.Finn Ryan Road Elementary School, Florence, MA

- >> Design the registration booklet for fall, winter, and spring sessions
- >> Utilize InDesign to design the registration booklet for the client
- >> Increased overall attendance of program with new booklet design

10.2014

5.2015

Designer // Art History Club

University of Massachusetts Dartmouth, North Dartmouth, MA

- >> Met the needs of the client by designing posters for events
- >> Utilized InDesign to create an effective product for the client
- >> Utilized time effectively and efficiently to meet deadlines

1.2014

5.2015

Digital Media Assistant // Digital Media Center

University of Massachusetts Dartmouth, North Dartmouth, MA

- >> Communicated politely and curiously with students and faculty
- >> Answered questions students have about the programs available
- >> Assisted students when help is requested

5.2014

8.2014

Content Management Intern // Hasbro Content Services

Hasbro Inc., East Providence, RI

- >> Designed guide manuals for knowledge transfer of future employees
- >> Designed playlist thumbnails for internal video website
- >> Kept Hasbro Content Services up to date with intellectual property

RELATED DESIGN EXPERIENCE

Feb 2015
- May 2015

DESIGN INTERN // Linchpin Agency
Pawtucket, RI

Sep 2013
- Dec 2013

DESIGN INTERN // Athletic Department
University of Massachusetts Dartmouth, North Dartmouth, MA

TOOLKIT



Software

Photoshop, Illustrator,
InDesign, After Effects,
Maya, iMovie, Wacom
Tablet, Final Cut Pro X



Languages

HTML + CSS,
JavaScript,
jQuery,
jQuery UI



Career Aspirations

Web Design, Iconography,
Typography, Infographics,
Package Design, Educational
Interactive Games, Animation